

PANTHERA PRESS PRICE GUIDE

Striving to provide elegant design with a classic touch at affordable prices.

On the following pages you will see the prices for many of Panthera Press' basic services and custom options.

If you don't see the pricing for what you're looking for, feel free to ask. I can mix and match options and sometimes can provide a discount on multiple services.

Most custom work costs about:

85.00 /hr

To see samples visit:

DanielleFeliciano.com

or

Panthera Press.com

PANTHERA PRESS

INVITATION SUITE

Includes Invite, RSVP Card, Registry Card, & Address Labels (both ways)

Simply choose your design, colors, and send me your information

\$85.00

HOLIDAY STATIONARY

Includes one design

Choose the holiday card or stationary you'd like. You can change the colors, insert a photo or add a short message for free.

\$25.00

INVITATION ONLY

Includes Invite

Simply choose your design, colors, and send me your information

\$35.00

WEDDING ADD ON

Add on a matching envelope design, map/directions card, place cards, or save the dates.

Select this option if you are already purchasing an invitation or suite

\$25.00 each

STATIONARY

These are some basic prices for our A la Carte options. These prices include the cost of changing the colors, inserting the information, and preparing basic print ready documents for you. If you need custom changes to the design or want extras I will be happy to give an estimate. Changes are typically charged by the hour.

PANTHERA PRESS

LOGO

Includes one logo, created in illustrator (vectorized). Sent in three file formats - PNG, editable PDF, & JPEG

Send me as many details as you need and examples if you know exactly what you're going for.

\$350.00

DELUXE BRAND PACK

Logo, Letterhead, Envelope, Mailing labels, Folder Design, & Business Cards

Designed for an individual promoting themselves. A professional statement that will set you apart.

\$900.00

ULTIMATE BRAND PACK

Includes the Deluxe Brand Pack and a basic website tailored to your needs.

Excellent for entrepreneurs just starting out or for self promotion.

\$1,500.00

CORPORATE BRANDING

Anything you need from multiple logos, to website buttons, and branding strategy books

Send me a note of exactly what you're looking for and I can give an estimate

\$85.00 /hr

BUSINESS CARD

Includes one design, double or single sided. Can be designed for letterpress or special media

If you don't really need a logo but want a swanky, professional card then this is a great custom option.

\$150.00

BRANDING

These are base prices for basic branding items. For each option you will receive up to 20 sketches to choose from. Then you will give your input/make changes and receive 5 more sketches. Finally you will choose the design and get a final mock up. At that stage you can have your final color input and viola, a custom design just for you. More extensive custom work is priced by the hour.

PANTHERA PRESS

SPOT ILLUSTRATION

*A basic illustration on a blank
or very simple background.
About 5x5"*

Send a description of what
you'd like and any color
preferences

\$200.00*

FULL PAGE ILLUSTRATION

*Something more detailed and
illustrative. Done at about
8 1/2 x 11 inches*

Can include a background.
This is the option you might
choose for a portrait or
children's book image

\$500.00*

ILLUMINATED INITIAL

*Includes one letter, you can
string them together for a
discount. Completely custom.
6x6" on 10x10" paper*

An illustrated set of initials
make an excellent baby or
wedding gift.

\$250.00*

ILLUSTRATIONS

I work in a variety of media but my specialty is watercolor, ink, & graphite. Complicated designs or those requiring a variety of subjects take longer and thus cost more. Price also goes up if you require a variety of changes or want a larger final image. *Only the Illuminated Initial includes the original painting, the rest are digital, printable images.

Please ask for style samples or prices for originals.